



ECOWICKETBAG—
bag a green future.



EcoWicketBag



SUSTAINABLE *by* DESIGN

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WE ALL KNOW we have to TAKE ACTION.

Now imagine you can.

Plastic packaging is everywhere. And it's hard to replace all of it, because sometimes you need plastic's high barrier protection or stretchability, or there is simply a lack of alternatives. But a switch to greener packaging could be achieved by one big consumer product category: hygiene products.

Everyday hygiene products are bought and consumed with high frequency. Diapers for babies and adults, feminine hygiene products, toilet and kitchen tissues are all part of a large family of products and they all have one thing in common: they are wrapped in plastic. At least until now.

What if we could switch to a greener, eco-friendly solution and reduce plastic waste around the world – one plastic bag at a time?

Let's switch!

When one of our hygiene industry customers challenged us to find a more sustainable solution for diapers than traditional plastic wicket bags, we combined our knowledge of kraft paper and our bag-making expertise to re-think the whole packing process.

Using our customer-centric EcoSolutions approach, we worked closely with our customer along every step of the journey. We explored all stages of the supply and value chain and analysed all the existing technologies. The result is an appealing design that meets our customer's sustainability goals. Not only did we replace the plastic wicket bags with a paper-based solution, little to no adjustments are needed to run the paper bags on traditional filling equipment.

Meet EcoWicketBag, the first paper wicket bag in the world filled and sealed on existing machines



Can run on existing filling equipment

Switching from plastic to the paper EcoWicketBag may not require any adaptation of your filling equipment. However, if an adaptation is needed, we are collaborating with the major manufacturers of wicket bag filling equipment to develop special machine parts that can be added onto existing machines to allow smooth and efficient filling of the paper bags.



Made of extremely durable kraft paper

The EcoWicketBag is an open-mouth, stepped-end solution made of one-ply sack kraft paper from virgin fibre. Such strong paper ensures the bag holds up during the filling process, protects the products inside and is still recyclable after use.



Keeps products sterile and safe

Our unique kraft paper solution meets all hygiene standards, ensuring the long shelf life of your products and preventing quality issues.



Reduces CO₂ emissions significantly

Not only is the EcoWicketBag recyclable, depending on its construction it can reduce significantly the CO₂ emissions of LDPE (plastic) wicket bags.



Meets the strictest recycling regulations

EcoWicketBag meets the strictest regulations for wastepaper collection. An industrially compostable EcoWicketBag is also available.

Get in touch, and together we will find the perfect sustainable solution for your products and filling equipment.



The sustainable solution for the full range of hygiene products.

Flexible:

Holds a variety of product types of all sizes.

Natural:

Kraft paper is the perfect way to show your customers you care. All natural and sourced from sustainably managed forests.

Convenient:

Easy opening.

Safe:

Ensures your products remain safe, dry and sterile.



LET'S change the WORLD TOGETHER!

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