



AD/VANTAGE

# Smooth Brown Semi Extensible



**Ad/Vantage Smooth Brown Semi Extensible is a new smooth-finished, brown kraft paper grade that can be coated for heat-sealing applications, ideal for form fill and seal (FFS) processes in industrial and consumer packaging.**

## Benefits:



100% unbleached fresh fibres from softwood  
Tear resistance  
High strength and good burst strength  
Excellent runnability on existing production lines  
Excellent printability  
Stretchable kraft paper

## Applications:



Form fill and seal (FFS) processes in industrial and consumer packaging including construction parts, toys, and dry food packaging  
Mattress, bedding and upholstery packaging  
Other applications where high puncture resistance is required

## Sustainability:



Recyclable  
Certified compostable substrate  
Made of renewable materials  
Responsibly sourced  
Paper profiles available

**SUSTAINABLE *by* DESIGN**

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