



# MailerBAG

The advanced paper mailer

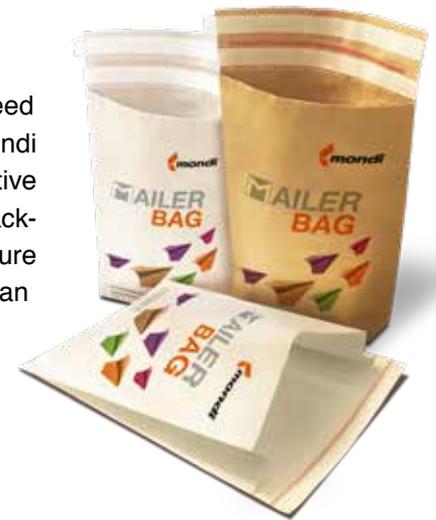


IN TOUCH EVERY DAY  
[www.mondigroup.com](http://www.mondigroup.com)



## We support our customers' growth

The e-commerce industry is growing rapidly every year, which signals a need for packaging that offers solutions to support the industry's vast growth. Mondi Industrial Bags has developed a packaging solution for easy and cost-effective shipments, the **MailerBAG**. The primary function of this paper mailer is the packaging and shipment of products. However, **MailerBAG** has an additional feature that makes it unique for e-commerce: a second adhesive strip on the flap that can be used to reclose the bag.



## What is a **MailerBAG**?

**MailerBAG** a paper bag for e-commerce shipments that are easy to open and easy to return.



- The bottom of the bag is either folded or pinched.

- It can be produced with or without gusset, depending on customers needs.

- On the flap of the bag is a double adhesive strip with release liner. That feature differentiates **MailerBAG** from any similar market solutions. The first strip is for closing the bag, and the second can be used to reclose the bag if items need to be returned.





### Ship and save

Thanks to its flexible form, **MailerBAG** is faster to fill and adjusts to the shape of the content inside, meaning no unnecessary volume or air need be transported. Lower transport volume means lower transport cost and CO2 emissions.



### The first impression matters

**MailerBAG** is the first thing an e-commerce consumer sees, so an appealing appearance and high-quality packaging can ensure a good first impression. A wide variety of colours and designs can be printed on the bag, creating an attractive package. The pinch bottom version of **MailerBAG** can be laminated for a deluxe appearance.

## More benefits than you expect

**MailerBAG** offers numerous advantages to our customers and their customers, as well.



### Feel the paper

The paper's haptics provide a clean and superior feeling.



### Go green

**MailerBAG** is a sustainable form of packaging, being made of sack kraft paper that can be easily recycled or re-used in the case of returned items.



## MailerBAG – Easy opening and re-closing





## Your benefits:

- Lower logistic costs
- Faster packaging process
- Effective branding
- Luxurious appearance due to lamination
- Clean feel of paper
- Various sizes available

## Applications:

**MailerBAG** is available in many different sizes and, upon request, can be equipped with an inner coating to protect sensitive products from scratches. Numerous products can be packed and shipped in the bag, including fashion items such as shoes, clothing and accessories.

Find out more  
about **MailerBAG**.

