



RECYCLE



# StripPouch

## Better recyclability through removable panels

Mondi developed an award-winning\* mono-material stand up pouch together with Werner & Mertz that features easily detachable decorative panels, is glue- and adhesive-free, with a die-cut handle for comfortable carrying.

### Benefits for you:



- Available in different sizes
- Appeals to the environmentally-minded consumer
- Uses 70% less plastic when compared to an HDPE Bottle
- Removable printed panels for improved recycling

### Attributes:



- Mono-material LDPE (including spout and cap)
- High print quality on decorative panels
- 100% glue and adhesive free
- 100% PE usage
- Approx. 85% of total weight is unprinted
- Fully recognizable by NIR-scanners (Near-Infrared spectroscopy) in automatic sorting for recycling<sup>1</sup>
- Comfortable die-cut handle

### Applications:



- FMCG retail
- Laundry detergent
- Household products

### Sustainability:



- Certified 100% recyclable<sup>1</sup>
- Reduces 70% CO<sub>2</sub> emissions compared to an HDPE Bottle<sup>2</sup>
- Designed with Cradle to Cradle® Principles
- Fully optimised for its end of life as recycled granulate

### \*Awards / Prizes:



- 2019 Deutscher Verpackungspreis „Sustainable Packaging“ Winner
- 2019 Kompact Green Packaging Star Award®

<sup>1</sup> Interseroh: Bewertung der Recyclingfähigkeit nach bifa und Fraunhofer IVV, Untersuchung Standbeutel der Marke Frosch

<sup>2</sup> Quantis Comparative Life Cycle Assessment and Environmental Impact Assessment of Strip pouch packaging



SUSTAINABLE by DESIGN!

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