

**Coating & Release****Extrusion Coating**

-> Coating Consumer Products

- Protective Envelopes

# Solutions.

For the envelope industry.

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## Protective Envelopes

Protective envelopes are popular as mailers for a wide variety of products requiring rigidity and cushioning.

Their advantage over corrugated cartons is that less packaging material is required and mailing costs are lower. Since one of our business principles is to create customer value in everything we do, we focus on meeting customers' requirements in the following areas:

- High opacity makes it impossible to determine envelope contents
- Premium appearance for powerful branding
- Good sealing performance with bubble film or foam

- MG finishing ensures high flexo-printability performance and high gloss
- High mechanical strength



## Typical product specifications:

Three main substrates for protective mailers:

- MG gold Kraft Paper in "postal colour" and/or customised shades based on national standards or envelope manufacturer in question
- MG bleached Kraft Paper for optimum image/branding, high-gloss and high flexo-printability
- Mottled Kraftliner or MF bleached Kraft Paper for additional mechanical properties (e.g. for shipping spare parts).

