



SUSTAINING
ECOSYSTEMS
THROUGH
RESPONSIBLE
BUSINESS PRACTICES



PARTNERS IN RESPONSIBLE FORESTRY, PACKAGING AND PAPER PRODUCTION

Mondi Group and WWF are working together in a three-year strategic partnership (2014 to 2016) that focuses on promoting environmental stewardship in the packaging and paper sectors.

The work of the partnership will focus on minimising the impacts of Mondi's operations on forests, climate and water, sharing our initiatives and encouraging sustainable practices in the industry.

The partnership aims to demonstrate that environmental stewardship and responsible business practice can, and need to go hand in hand.

We also hope to catalyse widespread positive change in the global packaging and paper sector and beyond.

THE BUSINESS BENEFITS



Creating shared value

This collaboration aims to create shared value, where together we can provide sustainable solutions that make a real and lasting contribution to the communities that we operate in.



Innovative and sustainable solutions

Through effective ecosystem, manufacturing and product stewardship we transform responsibly sourced raw materials into innovative product solutions that meet customer needs in a cost-effective and sustainable way.



Managing risk

The partnership will support Mondi and its customers in addressing critical business risks such as water scarcity, deforestation, biodiversity loss and climate change.



Playing a leadership role

Both organisations play a leadership role in environmental stewardship through the demonstration of tangible actions and results.



Catalysts for widespread change

The partnership, through sharing knowledge, best practice results and lessons learnt, offers new opportunities to make positive changes at scale.

The partnership is working towards minimising the impacts of Mondi's operations on forests, climate and water at a global level, thereby promoting environmental stewardship across Mondi's production and supply chain.



Ecosystem stewardship

- **South Africa:** Improve water stewardship in three priority catchments using the resilient landscape approach by working with the plantation forestry and agriculture sectors and their associated supply chain partners.
- **Russia:** Identify and protect intact forest landscapes and promote sustainable practices in designated commercial areas.
- **Bulgaria:** Identify and manage high conservation value (HCV) forests in Bulgaria and also restore riparian forest habitats along the Maritsa River. These habitats are part of the European Natura 2000 sites.

Manufacturing stewardship

- **Water stewardship:** Continue Mondi's efforts to manage water more sustainably in its manufacturing processes through undertaking water risk assessments, setting measurable water saving targets and engaging surrounding stakeholders.
- **Climate leadership and energy efficiency:** Further reduce Mondi's carbon footprint as well as improve its energy efficiency. Key projects include setting new greenhouse gas emission reduction targets and making further investments in renewable energy.
- **Transparency:** The partnership encourages transparency across the sector and is a proud supporter of the WWF Environmental Company Paper Index. Mondi is also a regular participant of this initiative.

Product stewardship

- **Responsible fibre sourcing:** Develop a shared approach together with all involved stakeholders to promote responsible fibre sources and deliver the necessary certified fibre to satisfy future customer demands.
- **Green Range:** Strengthen and develop the Mondi Green Range criteria and move it from niche to mainstream through developing environmentally and socially responsible products and cutting-edge solutions.
- **Cascading use of wood:** Promote the cascading use of wood where appropriate to maximise its value through reuse and recycling before energy generation.

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