

Introduction to Consumer Packaging

The programme

This training gives a profound insight into the capabilities of Consumer Packaging. It demonstrates the needs of flexible packaging, its respective applications as well as the entire production process, including a plant visit.

Benefits of attending

Participants will gain a comprehensive overview about the variety of CP products and technologies, learn about the production process and will be aware of the broad field of applications and market possibilities.

Who should attend?

This course is open to all functions, levels and businesses interested in the production process, the capabilities and applications of Consumer Packaging.

Topics include

- **Packaging - problem or solution?:** purpose of packaging, packaging needs
- **Raw materials:** typical materials and their properties
- **Extrusion and Converting Processes:** how to produce a film; blown film, cast film process, further converting steps as laminating, printing etc.
- **Applications:** Mondi film in final end user products
- **Analytics:** lab tour including laser station and mock-up building
- **Overview of products and markets of all 4 segments of Consumer Packaging:** Consumer Goods packaging (CGP), Technical Films (TF), Personal Care Components (PCC and Release Liner (RL)
- **Innovations:** drivers and players for innovation, packaging trends, market solutions
- **Plant tour** through **Mondi Gronau**

Programme Manager:

Marita Schmid
BU Coordinator
Mondi Consumer Packaging

Trainers:

Internal Mondi experts

Location:

Gronau, Germany

Number of participants:

18

Dates:

November 27 - 28, 2019

(Start on day 1: 9 a.m.,
End on day 2: 5 p.m.)

Duration:

2 days

Registration fee:

€590.00

