


# Femcare Pouch Films

Freedom is useful for realising your full potential

A woman in a teal tracksuit and grey pants is performing a handstand on a concrete ledge. She is smiling and looking towards the camera. The background shows a mountainous landscape under a bright sky. The concrete ledge has some graffiti on it.

Discover the technology behind  
the world's most discreet pouch  
films.

Mondi is a global leader in pouch film technology, offering a wide range of features that increase comfort and quietness. Our films have proven success in stacking and machine processability enabling an economic solution for high quality components.

In the past year, more than 260 million women purchased feminine care products wrapped with our pouch film. As demand continues to rise significantly in developing markets, there are strong consumer preferences for high quality products. Feminine care brands that support women by enabling a more enjoyable, flexible lifestyle will build loyalty and boost market share.

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Protection women need, so they can pursue what they want.



Reliable & safe



Odourless



Perfect fit, stays in place



Soft comfort



Conserve raw materials



High Processability



Skin friendly



Quiet wrapper

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## Innovation that drives differentiation.

Our broad expertise with highly developed pouch film technologies combined with our comprehensive process knowledge makes Mondi the ideal partner for creating a world-class product.

- **Bold colours and designs**
- **Superior level of softness**
- **High strength elasticity and durability**
- **Economic and custom-made solutions**
- **Local production and global supply chain**

# Trusted Performance. Empowered Solutions.

Women trust brands that fit their lifestyle and empower them to reach to their fullest potential. We help our customers design and realise a range of products that offer premium protection with extra comfort and discretion.

## PRODUCT NAME:

## ADDITIONAL FEATURES:

## HIGHLIGHTED VERSIONS:

### SoftTouchPouchFilm

#### SILKY & SILENT

Extremely soft formula for pleasant tactile response and noise reduction

20–25 gsm

- Siliconization
- Embossing
- Pigmentation
- 1-Color Print
- HD Multi-Color Print
- Over-Lacquer Finish
- Perforation



**SoftTouchPouchFilm**  
PREMIUM

22 gsm


- Siliconized • Printed
- Embossed • Over-Lacquer

### PerformancePouchFilm

#### FAST & DURABLE

Remarkably dynamic formula for high speed processing and easy edge crimping

16.5–25 gsm



**PerformancePouchFilm**  
LIGHT

16.5 gsm

- Siliconized • Printed
- Over-Lacquer

### VersatilePouchFilm

#### SMOOTH RUNNER

Highly flexible formula for a wide range of processability and market efficiency

20–30 gsm



**VersatilePouchFilm**  
CLASSIC

22 gsm

- Siliconized • Printed
- Over-Lacquer



# Technology to put your brand ahead of the competition.

## Proven parameters for featured Mondi products:

| Attributes   | Parameter              | Unit   | Comp.Set Avg | SoftTouch PouchFilm | Performance PouchFilm | Versatile PouchFilm |
|--|------------------------|--------|--------------|---------------------|-----------------------|---------------------|
| Density  | Basis Weight           | gsm    | 22           | 22                  | 16.5                  | 22                  |
| Film Strength  | Tensile Strength MD    | N/inch | 16.2         | 16.4                | 21                    | 16.5                |
|  | Tensile Strength CD    | N/inch | 8.2          | 9.1                 | 11                    | 10                  |
| Softness (lower number = higher elasticity/softness) | Force at 5% MD         | N/inch | 6.6          | 5.4                 | 8                     | 7.5                 |
|  | Force at 5% CD         | N/inch | 7            | 6.1                 | 8.8                   | 9                   |
| Strength of Softness                                 | Elongation to Break MD | %      | 218          | 350                 | 280                   | 410                 |
|  | Elongation to Break CD | %      | 568          | 672                 | 790                   | 670                 |
| Stacking Processability                              | COF outside/outside    | –      | 0.29         | 0.37                | 0.41                  | 0.35                |
| Machine Processability                               | COF outside/steel      | –      | 0.16         | 0.25                | 0.29                  | 0.24                |

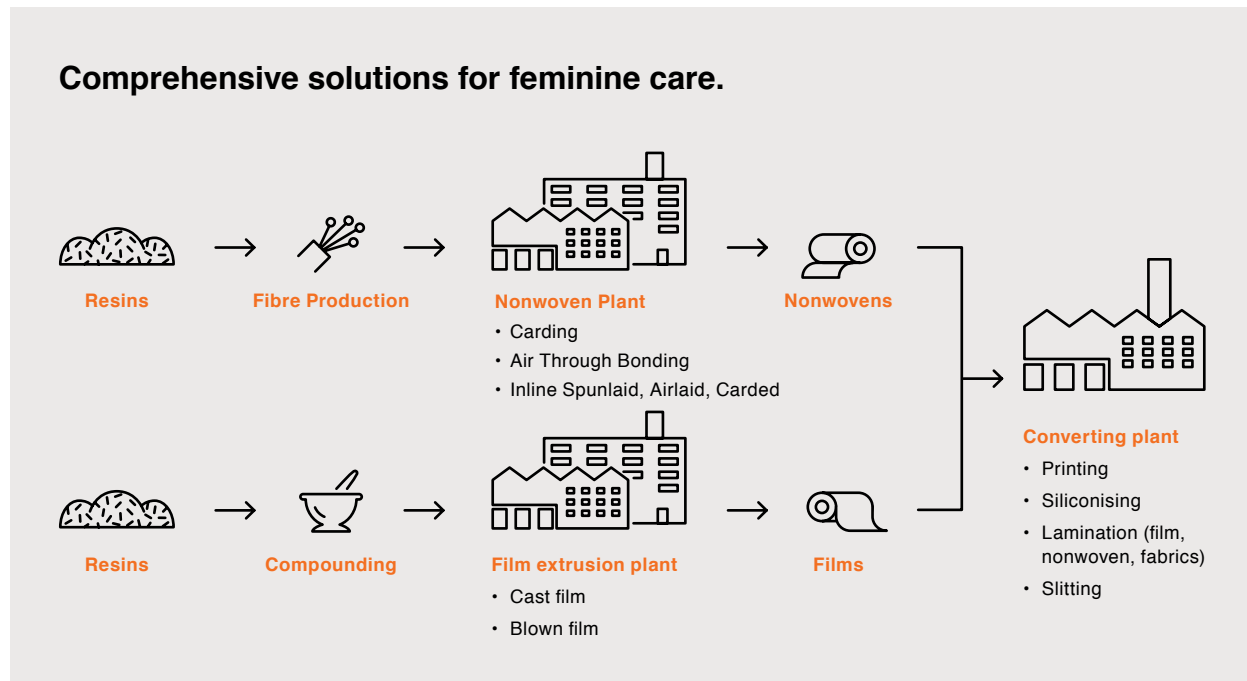
Competitive Set Average based on performance tests of popular products conducted internally

# Mondi – a strategic partner for future growth.

Mondi is globally renowned for its dependable quality and global footprint. We offer comprehensive feminine care solutions that support both short and long-term objectives. Our in-depth industry knowledge and technical expertise guarantees performance and reduces the complexity of value chains.

Mondi's product offering ranges from basic to highly developed layering, non-wovens, stretch-engine and siliconization components. We collaborate with clients to create a strategic product plan, which is easy to implement and highly cost effective. As business demands flexibility, products depend on reliable functionality.

**Mondi strives to pioneer innovation and deliver exceptional quality.**



## Mondi Consumer Packaging GmbH

Marxergasse 4A

1030 Vienna, Austria

Tel: +43 1 79013 0

Fax: +43 1 79013 945

Email: [contact.consumer@mondigroup.com](mailto:contact.consumer@mondigroup.com)

[www.mondigroup.com](http://www.mondigroup.com)